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Press Release

Friday, October 4, 2013

Greenfield Senior Living, Inc. Celebrates Completed Community Renovations of Assisted Living and Memory Care Neighborhoods at Greenfield Senior Living of Oak Ridge, Tennessee.

(FALLS CHURCH, VA) – Friday, October 1, 2013 - Greenfield Senior Living, Inc., a Falls Church, Virginia based senior living service provider, celebrating the completion of extensive community renovations at their Oak Ridge, Tennessee location, with a Ribbon Cutting Ceremony on Thursday October 3rd, 2013. Located at 360 Laboratory Road in Oak Ridge, Tennessee, Greenfield of Oak Ridge has undergone an extensive, year-long, renovation which included all public space areas, on-site rehab center, wellness center with in-house physician service, and all resident activities areas. The community's independent living, assisted living and memory care neighborhoods offer an aging in place environment with the highest possible quality care for the community's 136 seniors. The newly named, Reflections Memory Care Neighborhood, also offers a separate family style dining room, private resident kitchen area, and dedicated care teams who have extensive training in the unique needs of memory care residents. An intimate setting and a safe and secure environment which feel just like home.

There were over 300 people in attendance at the special event, including current Greenfield residents, family members, Oak Ridge health care professional, and local dignitaries. City of Oak Ridge Mayor, Tom Beehan, Mathew Peponis, Greenfield Senior Living, President and CEO, Dave. K. McHarg, Greenfield Senior Living Chief Operations Officer, and several of the community's current residents cut the ceremonial red ribbon beginning a new era in assisted living and memory care at Greenfield of Oak Ridge.

Mathew Peponis, Greenfield Senior Living President and CEO stated, "Greenfield of Oak Ridge has been voted "Best in Anderson County" for nine years. Today's event, marking the completion of our Reflections Memory Care and Assisted Living Neighborhood's, represents just one more step on our never-ending mission to Transform the Experience of Senior Care in Anderson County" Oak Ridge Mayor, Tom Beehan, stated "Greenfield of Oak Ridge offers a unique Aging-in-place" environment for Oak Ridge's community of Seniors."

Greenfield of Oak Ridge's leadership team was presented with a special commemorative plaque, by Mathew Peponis, Greenfield President and CEO, acknowledging their dedication to the community's residents, commitment to proving the highest level of care, and unending dedication during the renovation process.

About Greenfield Senior Living

The Greenfield Senior Living mission: By building bridges within communities, we transform the experiences of senior living and allow our residents to lead full and enriching lives. Through superior outcomes in resident care, an exceptional dining experience and unique social and recreational programs, Greenfield Senior Living of Falls Church, Virginia has transformed senior living in communities across Virginia, Tennessee and Pennsylvania. Greenfield offers assisted living, personal care, memory care and independent living programs, and is dedicated to “Caring for those who cared for us.”™ We take privilege in the opportunity to make a difference in the lives of our extended family. Integrity is the heartbeat of our organization, ensuring our residents and care teams are always treated with respect and dignity. As of September 2013, Greenfield employs approximately 700 people and serves over 920 residents in twelve communities.

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